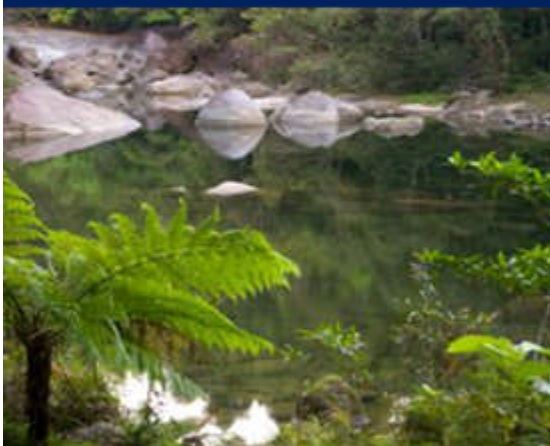




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Council's Economic Development Strategy 2010/2011

Cairns Regional Council have identified six goals for economic development;

- Diversification;
- Local Business and Industry Development;
- Investment Attraction;
- Export Development;
- Skills Development; and
- Sustainable Tourism Sector



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Our Economic Goals 2010 - 2015

- Continued population growth to over 175,000 people
- Stabilising our unemployment numbers in line with the Queensland and Regional Queensland averages
- Increasing our gross regional product to over \$10 billion (25% increase)
- Increasing the percentage of people employed in non-tourism related industries
- Strengthening our export industries as well as attracting investment to the region
- Increasing the number of students at JCU as well as other further education providers to support and grow Cairns' knowledge economy
- Supporting and growing our emerging industries such as building and property services, manufacturing and mining



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Key programmes and projects

- Cultural Precinct
- Invest Cairns – Cairns Regional Council Economic Development website
- Economy Id – economic data tool
- Regional Economic Strategy
- Economic Development Fund – two funding streams
- TROPICAL INNOVATION AWARDS – 5th of November



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TROPICAL Innovation AWARDS 2010

Beyond Tomorrow

www.tropicalinnovationawards.com



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