

# TropLinks International Symposium August 2010



## “ADVANCE CAIRNS IN REVIEW”

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CEO Advance Cairns



# What is Advance Cairns?

- The Peak Regional Economic Development Agency for TNQ
- Covering the wider TNQ Region



# Our Vision?

“To develop and sustain a diverse and vibrant TNQ economy that creates employment, attracts investment and services, and enhances our environment, lifestyle, and community.”



# Our Mission?

“Coordinating, facilitating and advocating economic growth in TNQ”



# What Opportunities do we chase?

- Trade Opportunities
- Industry Development
- Diversification



Australian  
Tropical Expertise  
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THE REGION

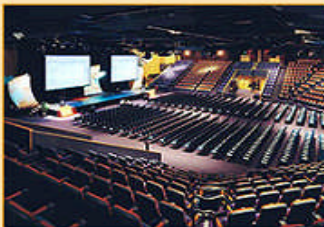
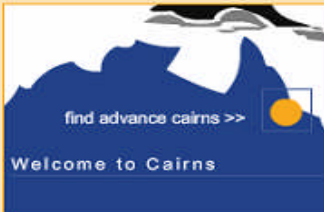
STUDY CAIRNS

TROPICAL EXPERTISE

ADVANCE CAIRNS NEWS

KEY PROJECTS

RESOURCES



## Welcome to Advance Cairns

Advance Cairns is the peak coordination agency for economic development in TNQ. Our vision is to develop a vibrant and sustainable regional economy that promotes and facilitates diverse employment, growth, social and lifestyle opportunities.

Advance Cairns facilitates connections between private enterprise, industry, community and government agencies.

Advance Cairns undertakes a multi-faceted approach to economic development in Tropical North Queensland and can connect you to investment, employment, lifestyle and all manner of information on the region.

### The Tropical North Queensland Advantage

- Cairns is among the top 10 fastest growing towns, cities and regions in Australia;
- The latest figures indicate TNQ is Queensland's fastest growing region;
- The average Cairns individual and family income is higher than the national average;
- Cairns International Airport is the fifth busiest in Australia;
- An average temperature of 27 degrees for 6 months a year;
- Sufficient water in the region to support primary production, industry and residential population; and
- The Cairns population is growing at a higher rate than Melbourne, Sydney and Brisbane.

[Learn more about the region](#)

### Latest News

Find out the latest news from Advance Cairns in the most recent monthly instal  
[MORE INFO](#)

The Queensland Government invites you to participate in a cross-sectoral trade m  
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Famed Executive Chef Jimmy Shu of Hanumans will be one of 18 chefs from some of  
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Find out the latest news from Advance Cairns in the most recent monthly instal  
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[More news & projects](#)

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# Australian Tropical Expertise

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## World leading technical and management expertise in the tropics



The Australian Tropical Expertise Consortium (ATEC) is a specialist group offering expertise suitable to international and Australian clients in government, non-government organisations and private sector seeking a diverse and highly skilled network of specialist consultants.

This collaborative mix of research institutions and significant private enterprise brings together knowledgeable and experienced people to offer innovative and practical solutions at a local level across the global tropics. [Learn more...](#)

**Business Capabilities in Tropical Expertise**

### Find An Expert

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### Register As An Expert

Are you a Tropical Expert in Queensland?

Register as an expert to network with others in your field and to build teams to bid for projects.



CAIRNS REGION



ATHERTON TABLELANDS



CASSOWARY COAST



COOK



- LOCATION
- BUSINESS, INDUSTRY & RESOURCES
- INFRASTRUCTURE & ACCESSIBILITY
- LAND & HOUSING
- LABOUR FORCE
- EDUCATION
- HEALTH & WELLBEING
- LIFESTYLE & COMMUNITY

# Example Page Title

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**TNQ RESEARCH HUB**

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*Contact Us*      *Phone:* (07) 4000 0000      *Fax:* (07) 4000 0000      *Email:* info@thinktnq.com.au

# What is Advance Cairns' Role

- Working towards economic diversification.
- Growing the industries already in our region.
- Investment Attraction.
- Growing the regions' economic pie.
- All about People.



# Regional Bodies



Ports North



# Projects

- PNG Strategy & Prospectus
- Creative Industries Facilities
- Food Tourism
- Invest TNQ
- Tropical Expertise
- Maritime Capacity
- Think TNQ
- Mining Training Hub & FIFO
- Regional Development Plan



# Thank You



**ADVANCE**  
CAIRNS  
OUR REGION • ONE VOICE

[www.advancecairns.com](http://www.advancecairns.com)

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