



# **Tropical Expertise – innovations for Queensland’s future**

TropLinks Symposium  
23 August 2010





## What does DEEDI do?

- Encompasses the full spectrum of Queensland Industries
- Brings together specialist knowledge, networks and services to support businesses and industry sectors
- Assist businesses respond to economic challenges, and
- Create an environment for business success



## Tropical Expertise – good economic sense

- A new, emerging industry for Queensland
- Builds on our natural strengths
- Building resilience to our economy
- Global market opportunity – tropical economy projected to reach \$40 trillion US by 2025





## DEEDI's Investment in Tropical Expertise

- \$19.45 million to the Queensland Tropical Health Alliance
- \$7.8 million to JCU's Australian Tropical Forest Institute
- \$14 million to JCU's Australian Tropical Science and Innovation Precinct
- Q-Tropics Strategy and establishment of TropLinks
- Centres of Enterprise focus for Cairns and Townsville





## Tropical Expertise – what comes next?

- Support the **commercialisation** of tropical science and expertise
- Encourage **collaboration** between researchers and business
- Foster a **positive business environment** for business and industry
- **Promoting** tropical Queensland as a place to invest, work and live



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