



MEDIA RELEASE

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TROPLINKS BRANCHES OUT FOR A FRUITFUL NEW YEAR

TropLinks will hit the ground running in the New Year with plans for both local and international ventures in full swing.

TropLinks is planning an International Trade Mission to Papua New Guinea in March 2013, which will see delegates visit Lae and Port Moresby to meet with relevant Chambers of Commerce. Participants will also take part in pre-arranged business meetings.

TropLinks President, Ian McLeod, says this will offer members an opportunity to expand their tropical reach and engage with an international industry.

"The trade mission will allow delegates across various industries to engage and build relationships throughout the tropics," says Mr McLeod. "It is a win-win for our members and participants from various Papua New Guinean industry groups."

TropLinks is a network of research bodies, companies, industry and economic organisations that aims to develop a globally competitive tropical economy. It uses tropical expertise to develop goods and services that cater to the tropical environment.

TropLinks will hold briefings in the lead up to the trade mission to prepare participants, as well as an Export Market Development Grant (EMDG) workshop scheduled in February.

"We look forward to seeing our members get involved in our upcoming EMDG workshop as well as the trade mission," says Mr McLeod. "It is important that tropical Australia capitalises on the benefits TropLinks offers and the opportunities that present themselves."

TropLinks continues to offer its members a pool of benefits and services including funding and capital raising, business matching, identity creation, branding, stakeholder engagement, and corporate leadership.

TropLinks will continue to power the research, development and export of Australia's tropical expertise to the world in 2013.

For more information please contact: Les Searle on 4015 2789 or info@troplinks.com

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