



## Media Release

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### TropLinks Trade Mission to Guam hailed a success

TropLinks, Northern Australia's leading organisation in the promotion, commercialisation and export of Tropical Expertise, last month, completed a highly successful, multi-sectoral trade mission to Guam.

The primary objective of the trade mission, led by TropLinks CEO, Mr Graham Poon, was to showcase Tropical Expertise, build partnerships and explore opportunities being brought about by the military build-up.

TropLinks CEO, Mr Graham Poon advised that the mission has unveiled significant partnership opportunities for trade and investment between TropLinks members and local companies on the island of Guam.

According to Mr Poon, a total of eight companies participated in the trade mission, some having secured direct and immediate business opportunities and others having forged relationships and exchanged dialogue in pursuit of strengthening commercial ties.

With representation from a cross section of industries including, training and education, engineering, refrigeration mechanics, electrical, project management, and renewable energy, the participants of the mission reported positive outcomes and high potential prospects for doing business on Guam.

Peter Langbien, CEO of Skill360 Australia commented, "I have participated in two TropLinks trade missions, one to PNG and now Guam. I would definitely recommend TropLinks' services to any business looking to explore opportunities in new overseas markets for the first time. They provide excellent value for money and take the time to understand the needs of the participating business prior to departure".

TropLinks is committed to active follow up and engagement of the participants to ensure that the initial discussions translate into successful projects and ventures. Mr Poon advised that TropLinks intends to return to Guam in July.

Mr Jeff Voacolo, Senior Vice President of WPCS International Incorporated, agreed that 'Follow up is the key'. Mr Voacolo further added "This trade mission was a very successful trip. TropLinks was fantastic and WPCS appreciated everything TropLinks did for them."

The presence of the TropLinks delegation attracted much media attention on Guam, with articles appearing in local newspapers. Delegates were welcomed by key representatives from the Guam Chamber of Commerce, the Guam Economic Development Authority, Senators from the 31<sup>st</sup> Guam Legislature, Commission of Consolidated Utilities, business support organisations and the business community.

For further information about the Guam Trade Mission or TropLinks membership, please contact Jodie Dollery, Office Manager at TropLinks on 07 4041 0955, e-mail: [jodie.dollery@troplinks.com](mailto:jodie.dollery@troplinks.com).