



Media Release
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Townsville takes Tropical Expertise to the world!

Registration for the TropLinks International Symposium opens in Townsville

TropLinks is a membership based organisation initially funded by the Queensland government and is focused on assisting members with business matching and winning overseas projects in the field of Tropical Expertise. Membership is currently free of charge and registration takes just a few minutes at www.troplinks.com

At Jupiter's Townsville on Tuesday 11 May, TropLinks will open registration for the inaugural TropLinks International Symposium. During this launch there will be a short presentation about TropLinks Inc and how the organisation is promoting the Australian tropical economy into markets across Asia and the Pacific.

The TropLinks International Symposium will be held later in August this year and the launch is a great opportunity to learn about the international guest speakers who are attending and the potential business opportunities the international market has to offer.

At the launch there will be presentations from TropLinks CEO Graham Poon, Townsville Enterprise Limited CEO Lisa McDonald and TropLinks Board Member and local business entrepreneur, Brad Webb of BM Webb Group.

TropLinks CEO Graham Poon said 'The launch presents an opportunity for Townsville businesses engaged in tropical expertise to find out more about the opportunities currently available in the PNG/Asia-Pacific region and for Far North Queensland to start to build the critical mass required to win these projects'. At least 50 Townsville businesses have indicated their interest in overseas markets and many attending the launch on Tuesday are keen to learn more about these opportunities.

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