



**Media Release  
12<sup>th</sup> May 2010**

**Cairns takes Tropical Expertise to the world!**

Registration for the TropLinks International Symposium opens in Cairns

TropLinks is a membership based organisation initially funded by the Queensland government and is focused on assisting members with business matching and winning overseas projects in the field of Tropical Expertise. Membership is currently free of charge and registration takes just a few minutes at [www.troplinks.com](http://www.troplinks.com)

At The JCU Boathouse on Thursday 13<sup>th</sup> May, TropLinks will open registration for the inaugural TropLinks International Symposium. During this launch there will be a short presentation about TropLinks Inc and how the organisation is promoting the Australian tropical economy into markets across Asia and the Pacific.

The TropLinks International Symposium will be held later in August this year and the launch is a great opportunity to learn about the international guest speakers who are attending and the potential business opportunities the international market has to offer.

At the launch there will be presentations from TropLinks CEO Graham Poon and Steven Weller, Deputy Vice-Chancellor of Cairns Campus James Cook University.

TropLinks CEO Graham Poon said 'The launch presents an opportunity for Cairns businesses engaged in tropical expertise to find out more about the opportunities currently available in the PNG/Asia-Pacific region and for Far North Queensland to start to build the critical mass required to win these projects'. At least 50 Cairns businesses have indicated their interest in overseas markets and many attending the launch on Thursday are keen to learn more about these opportunities.

**Further Enquiries:**

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